

# **FORTUNE**

# **DANIŞMANLIK**

COMPANY PROFILE

# FORTUNE

- ▶ As FORTUNE, established in 1995, we have developed our structure each year in line with the services we aim to provide to our customers, and today we have gained an important position in the consulting sector in Turkey.
- ▶ As FORTUNE, we provide consulting services to national and international organizations in our client portfolio with our services aimed at contributing to our clients' competitive strength, our quality, and our professional approach.
- ▶ As Fortune Consulting, we aim to ensure that the solutions we will offer as a result of analysis and planning in our "Human Resources and Management Consulting" services are in the detail and quality of a "Workforce Architecture".
- ▶ Adding value to development and change is our most important mission. The consultant's responsibility, Customer Information, Confidentiality Principle, Identifying Real Need, Being Ethical, Code of Conduct Principle, Honesty, and Service Guarantee elements are our important principles.

# Our Services

- Workforce Selection and Placement
- Executive Search
- Independent Board Member
- Individual Career Consulting
- HR Management Consulting

# Workforce Selection & Placement



# Workforce Selection and Placement

## Right Choices, Great Success

- ▶ Fortune, with its long-standing experience in recruitment consultancy and its workforce architecture approach, meets the workforce needs of clients across various sectors, both domestically and internationally, at every level.
- ▶ It provides a professional service that ensures the identification, evaluation, and placement of talented and qualified employees in the required roles. This service plays a critical role in enhancing workforce efficiency for businesses and offering suitable career opportunities for candidates.

# Executive Search

# Executive Search

## The Right Leader, Strong Future

- ▶ Vacancies that may arise in the management levels of companies can significantly and negatively impact their management and decision-making processes until these gaps are filled.
- ▶ Fortune, through its executive search services, researches candidates with the competencies and management experience required for the needed position within a company's management levels. Based on sectoral research, it engages in efforts to identify potential executives.
- ▶ This service plays a critical role, especially in the selection of senior executives who take on key roles in strategic decision-making processes. This process is preferred by companies during executive searches due to its ability to maintain confidentiality of the firm's needs and deliver faster results compared to other placement methods.
- ▶ The efforts aim to identify executives capable of making strategic decisions in senior positions, advancing the company's vision, and providing a competitive advantage.

# Independent Board Member Recruitment





# Independent Board Member

## Independent Leaders, Strong Management

- ▶ The provision of Independent Board Members is a critical process, especially for public companies, large organizations, and firms subject to specific regulations. It is also vital for companies that want to grow and institutionalize.
- ▶ Independent Board Members provide an independent perspective in supervising the company's activities, directing, and making strategic decisions. With their years of business experience, knowledge, and vision, they contribute to the company's development of healthy growth strategies and operations in accordance with corporate governance principles while serving on the Board of Directors. At the same time, they undertake the duty of protecting the interests of shareholders and other stakeholders.
- ▶ This approach is of great importance in terms of ensuring transparency and accountability in company management.
- ▶ This service plays a critical role, especially in strategic decision-making processes and the selection of senior executives who undertake key roles. This process is preferred by companies during executive searches as it allows for confidentiality of the company's search and yields faster results compared to other placement methods.
- ▶ The work aims to find executives who can make strategic decisions in senior positions, carry the company's vision forward, and provide competitive advantage.

# Individual Career Consulting

# Individual Career Consulting

Create The Best Version of Your Career with Us

- ▶ Individual career counseling is a professional service that helps individuals determine their career goals, succeed in their work life, and take the right steps in their careers. Career counselors guide individuals by helping them discover their talents, interests, and goals. This process contributes to making more informed decisions in one's career journey and developing oneself in business life through proper guidance.

# HR Management Consultancy

# HR Management Consultancy

Transform Your Human Resources into Strategic Advantage

- ▶ Companies must design their management functions and HR processes to maximize efficiency in order to maintain and develop their competitive power in the market. Strategic Human Resources Management and Systems are critical tools for companies to achieve efficiency and competitive advantage.
- ▶ Fortune provides professional consulting services to help businesses develop their human resources processes, make strategic decisions, and utilize their workforce more efficiently. Through "Workforce Architecture" organizational design, Fortune helps businesses manage their human capital optimally, aiming to increase employee engagement, performance, and organizational effectiveness.

# Our References

- ▶ You can see our references from this [link](#).

# Message & Appreciation

- ▶ People are the most valuable asset at the heart of every business. As Fortune, we aim to help you manage your organization's most important resource - human capital - in the most efficient and strategic way. Against the constantly changing dynamics of the labor market, we work with you to create a strong, flexible, and future-ready workforce. We bring long-term value to your organizations by finding the most suitable leaders, strategically thinking agile managers, and creative professionals. We place great importance on ensuring that each candidate fits not only the job description but also your company culture, vision, and values.
- ▶ With all our services in talent management and recruitment, we aim to contribute to your company's growth and sustainable success. We are by your side on this journey with strategic human resources solutions. We support you in a wide range from finding the right talents to performance management and increasing employee engagement.
- ▶ For us, the key to success is building collaborative, long-term relationships. While working with you, we deeply understand your organization's needs and develop customized solutions accordingly, and we are honored to be your business partner.
- ▶ Looking forward to meeting you in successful tomorrows...

Ayşen Arıduru

# Communication

▶ **Address:**

Teşvikiye Mah. Çağdaş Sok.  
Terrace Fulya Life 5/8, Şişli, İstanbul,  
Türkiye

▶ **Phone:**

+90 212 257 43 43

▶ **Fax:**

+90 212 257 27 11

▶ **Gsm:**

+90 533 257 56 54

▶ **E-Mail:**

[kariyer@fortune.com.tr](mailto:kariyer@fortune.com.tr)

▶ **Web Site:**

<http://www.fortune.com.tr>

- ▶ Fortune Kariyer Eğitim ve Danışmanlık Hizmetleri Anonim Şirketi holds the #35 Özel İstihdam Bürosu permittance issued 22.02.2005 under the supervision of İşkur. The permit has been renewed by Türkiye İş Kurumu to operate between 07/07/2023 and 06/07/2026.

